



Old Town Art Walk Sponsorship Packages 2017



Title Sponsor - \$1,000

- Company name or logo on Main Street banner in Old Town Tustin
- Company name/logo included on all press releases, social media, and advertisements
- Company logo with hyperlink on event website
- Company logo on the City's water bill inserts (approximately 14,000 inserts)
- Company name or logo in event program
- Company logo on event cable TV slide
- Company banner displayed at the Information Booth and Plein Air Tent**
- Company name or logo on posters displayed at the event
- Vendor booth at the event in prime location (1 canopy, 1 table, and 2 chairs)
- Literature displayed at Information Booth (brochures, flyers, printed media)
- Opportunity to present Plein Air Awards
- Recognition over the sound system at the event

Event Sponsor - \$500

- Company name/logo included on all press releases, social media, and advertisements
- Company name or logo in event program
- Company logo on event cable TV slide
- Company banner displayed at the Plein Air Tent**
- Company name or logo on posters displayed at the event
- Vendor booth at the event (1 canopy, 1 table, and 2 chairs)
- Literature displayed at Information Booth (brochures, flyers, printed media)
- Opportunity to present Plein Air People's Choice Awards
- Recognition over the sound system at the event

Supporting Sponsor - \$250

- Company name or logo in event program
- Company name or logo on posters displayed throughout the event
- Company banner displayed at the event**
- Sidewalk vendor space at event
- Literature displayed at Information Booth (brochures, flyers, printed media)
- Recognition over the sound system at the event

Contributing Sponsor - \$100

- Company name or logo in event program
- Company name or logo on posters displayed at information booth
- Opportunity to display one (1) banner at event**

** Provided by Sponsor

Make checks payable to the City of Tustin and mail to:

City of Tustin, Parks and Recreation Department
Attn: Vanessa Osborn
300 Centennial Way
Tustin, CA 92780

Email high resolution logo in pdf or png without a background to: vosborn@tustinca.org

ARTWORK AND PAYMENT DUE BY FRIDAY, SEPTEMBER 29, 2017.