

News Release

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For Immediate Release

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CITY OF TUSTIN HIRES COMMUNICATIONS MANAGER

TUSTIN, Calif. – Beginning this year, the City of Tustin will have a new position at City Hall, Communications Manager. The position will be filled by Lisa Woolery, M.A., APR. Ms. Woolery worked as a public relations consultant for the City of Tustin for the past two years.

“The City of Tustin’s local governmental structure exists to serve the citizens and businesses located in the City. One of the important things that citizens and businesses need to know is what is going on a City Hall,” said Mayor Lou Bone. “Ms. Woolery has been working with us for the past two years, and has helped to open the lines of communication between City Hall and the public. We know that having her at City Hall full time will continue to enhance the relationship and communication between our constituencies and the City.”

Lisa Woolery has worked in the field of public relations, specializing in governmental public information for the past ten years. She has helped publicize initiatives and educate communities about government for such agencies as the California State Assembly, Orange County Transportation Authority, State of Washington, and California Charter Academies.

“My philosophy about communicating on behalf of a governmental agency is that citizens pay taxes to have certain services performed, and as part of the democratic process it is vital for them to have open access to their government. Citizens have a right to know how their tax dollars are being spent and on what. They should have a voice in

the process, that is what I help do,” said Communications Manager Lisa Woolery. “I am very excited to be working for the City of Tustin. Council and staff are very professional, have vision, and a high level of integrity in keeping the public’s trust.”

Ms. Woolery graduated from Concordia University in Irvine with a Liberal Arts Degree and has since earned her Master’s Degree in Communications from California State University, Fullerton. She also completed the APR (Accredited Public Relations) program from the Public Relations Society of America. This rigorous program is available for senior level public relations professionals and focuses on peer-reviewed evaluations, an extensive test of public relations theory and ethics training.

“My door is open to the citizens of Tustin and I encourage them to contact me with questions about City Government or ideas about how to communicate with the community.” Woolery can be reached at (714) 573-3330 or at lwoolery@tustinca.org.

About the City of Tustin

Located in the heart of Orange County, Tustin embraces both the historical past of citrus groves and the promising future of a vibrant 21st Century economy. From rustic Old Town Tustin to vital Tustin Ranch and the emerging Legacy development, Tustin is the place that 71,767 people, many families and businesses choose to call home. Tustin is the most dynamic city in Orange County and a significant contributor to Orange County’s world-competitive economy. Families choose to live in Tustin because of its central location and small town feel. Businesses choose to locate in Tustin because of its central location and easy access to transportation. The City is proud of its reputation for sound fiscal management and its progressive, business-friendly atmosphere.

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