



## City of Tustin

City of Tustin  
300 Centennial Way  
Tustin, CA 92780

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FOR IMMEDIATE RELEASE

PRESS RELEASE 051218

**Subject:** Lemonade Day in Tustin

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**TUSTIN, CA** – On Saturday, May 19, 2018, beginning at 11:00 a.m., the City of Tustin, in collaboration with the Tustin Unified School District (TUSD) and students from Guin Foss, Ladera, Myford, Tustin Memorial Academy and Thorman Elementary Schools, are hosting Lemonade Day in Tustin.

Lemonade Day is a free, fun, experiential learning program that teaches kids how to start, own and operate their very own business – a lemonade stand. Lemonade Day has spread to over 57 cities in 23 states and 3 countries. We are proud to announce that this year Tustin is the first city in Orange County to participate in this program and Tustin kids will get to join in on the fun.

Students participating in Lemonade Day in Tustin engaged in curriculum about entrepreneurship to learn the process of running a lemonade stand—from accessing capital, to developing a marketing plan, to the day-of-operations.

The community will have an opportunity to support these businesses and purchase lemonade around town at 13 different locations including Old Town Tustin, The Market Place, Red Hill Plaza, Plaza Lafayette, Parklane Plaza, The District, Tustin Auto Center and Enderle Center.

Tustin City Council Member and Lemonade Day City Champion Letitia Clark said, “On May 19, we have an opportunity to teach the youth of Tustin a valuable lesson about how our community supports local businesses and invests in our own residents. My hope is that this program inspires the future entrepreneurs of our community who will remember that they got their start here in Tustin.” She continued, “For some kids, this will be the first time they have an opportunity to earn money. The program motto— *save some, spend some, share some*—encapsulates what it means to participate in the American Dream and we are excited as a city to participate in this aspect of economic development.”

Tustin Community Bank, the Enderle Center and the Tustin Chamber of Commerce were early sponsors and partners of Lemonade Day in Tustin. Their contributions supported the partnership with the Tustin Unified School District to make Lemonade Day a success.

All Tustinites are invited to come out and support these youths in a project that culminates their hard works to set a goal, make a plan, work the plan and achieve their dreams.

**For more information about Lemonade Day Tustin visit:** <https://lemonadeday.org/tustin>

**Learn more about Lemonade Day in this quick video:** <https://www.youtube.com/watch?v=32KIFKcSTUk>

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