



Remembering what connects us.

# City of Tustin Community & Economic Development Monthly Highlights

April 8, 2025

## Development Highlights

Check out the recent development updates below, and for additional information on these projects (and more!), please visit [www.tustinca.org/currentprojects](http://www.tustinca.org/currentprojects).

### Recent Planning Commission Actions:

- **Imagine Minds (514 E. Main St.):** On **March 25**, the Planning Commission approved a request to establish a new commercial recreational facility (Imagine Minds) within a 2,800-square-foot tenant space located in the Larwin Square shopping center. The new business will provide STEM classes and workshops, offered in groups of up to ten children (ages 1 through 10). The program provides guided activities that promote logical thinking and problem-solving.



**Opening a  
Business in Tustin?  
Let us Help!**  
[www.tustinca.org/  
businesshelp](http://www.tustinca.org/businesshelp)

To find out how you can participate in the Planning Commission or City Council Meetings in-person and virtually, please visit <https://www.tustinca.org/282/Meetings-Agendas>

### Other Department Highlights:

**Upcoming Business Trainings** - The City of Tustin is pleased to bring two valuable training sessions to the Tustin small business community, designed to support businesses in navigating trade regulations and intellectual property protections.

**Both sessions will be held on Wednesday, April 9, 2025.**

**USMCA Trade Compliance:** Noon – 1 p.m. | [Register Here](#)

**Trademark Basics:** Noon – 1:30 p.m. | [Register Here](#)

These trainings are free to attend. Don't miss this opportunity to strengthen your business knowledge and compliance strategies!

### **Save the Date - Historic Preservation Week**

Join us for Historic Preservation Week, May 12-19, 2025, as we celebrate the city's past with walking tours, historic exhibits, a special film screening, and engaging stories of Tustin's history, with a special focus this year on our Military History. Stay tuned for event details and ways to participate by visiting [www.tustinca.org/historicpreservationweek](http://www.tustinca.org/historicpreservationweek).

### CONTACT INFORMATION

Community Development General Inquiries:  
714-573-3106

Planning Division:  
714-573-3140  
[tustinplanning@tustinca.org](mailto:tustinplanning@tustinca.org)

Economic Development Division:  
714-573-3117  
[tustinecondev@tustinca.org](mailto:tustinecondev@tustinca.org)

Building Division:  
714-573-3130  
[tustinbuilding@tustinca.org](mailto:tustinbuilding@tustinca.org)

Code Enforcement:  
714-573-3135 (north of 5 freeway)  
714-573-3134 (south of 5 freeway)  
[TustinCodeEnforcement@tustinca.org](mailto:TustinCodeEnforcement@tustinca.org)

Graffiti Removal:  
Download the Engage Tustin mobile app or visit [www.tustinca.org/reportconcern](http://www.tustinca.org/reportconcern)



# NAVIGATING THE USMCA TRADE COMPLIANCE



WEDNESDAY, APRIL 9, 2025 | Noon - 1 p.m.

This training provides an in-depth understanding of the United States-Mexico-Canada Agreement (USMCA). Participants will gain knowledge of the key provisions, including the USMCA Certification of Origin and Rules of Origin, to ensure accurate qualification of goods under the agreement. The session will also address common compliance challenges faced by businesses and strategies to overcome them. By mastering these aspects, participants will enhance their ability to manage trade under the USMCA effectively while mitigating risks associated with non-compliance.



**REGISTER TODAY!**  
[SBDC-USMCA.eventbrite.com](https://sbdc-usmca.eventbrite.com)

HOSTED BY:



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis. Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.





# TRADEMARK BASICS:

## What Every Small Business Should Know Now, Not Later



Wednesday, April 9, 2025 | Noon - 1:30 p.m.

Join us for a discussion about what all entrepreneurs, small businesses, and start-ups should know about trademarks. We'll discuss what trademarks are, the benefits of federal trademark registration, and the basics of the registration process.

We'll also talk about why it's so important for any new business to select a trademark that is both federally registrable and legally protectable. We'll close out the discussion with a question-and-answer session and direct you to free resources from the USPTO.

IN PARTNERSHIP WITH:



UNITED STATES  
PATENT AND TRADEMARK OFFICE



Remembering what connects us.

**REGISTER TODAY!**

[TrademarkBasics-SBDC.eventbrite.com](https://TrademarkBasics-SBDC.eventbrite.com)



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis. Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.





# SAVE THE DATE



REMINDER

**Tustin Historic Preservation Week**

**MAY 12-19, 2025**

Get the event details as soon as they take flight,  
by visiting:

[www.tustinca.org/historicpreservationweek](http://www.tustinca.org/historicpreservationweek)