

2026 SPECIAL EVENT INFORMATION

SMOOCHES AND POOCHES

February 14, 2026
Estimated Attendance: 1,000
Bark Barracks at Tustin Legacy Park
1645 Valencia Avenue, Tustin 92782
Miriam Garcia: mgarcia@tustinca.org

LOTERIA NIGHTS

February 20, March 20, and April 17, 2026
Estimated Attendance: 35 - 50/night
Tustin Family and Youth Center
14722 Newport Avenue, Tustin 92780
Erika Jennings: ejennings@tustinca.org

BINGO NIGHTS

March 20 and August 14, 2026
Estimated Attendance: 200
Clifton C. Community Center
300 Centennial Way, Tustin 92780
Cece Torres: ctorres@tustinca.org

YOUTH TRACK MEET

March 28, 2026
Estimated Attendance: 350-400
Tustin High School
1171 El Camino Real, Tustin 92780
Myles Garvin: mgarvin@tustinca.org

EASTER CELEBRATION &

EGG HUNT

April 4, 2026
Estimated Attendance: 4,500
Tustin Sports Park
12850 Robinson Drive, Tustin 92782
Jessica Castro: jcastro@tustinca.org

COMMUNITY YARD SALE

April 11, 2026
Estimated Attendance: 700
Clifton C. Miller Community Center
300 Centennial Way, Tustin 92780
Miriam Garcia: mgarcia@tustinca.org

VIVA TUSTIN CELEBRATION

May 1, 2026
Estimated Attendance: 500
Frontier Park
1400 Mitchell Avenue, Tustin 92780
Erika Jennings: ejennings@tustinca.org

MEMORIAL DAY REMEMBRANCE

May 25, 2026
Estimated Attendance: 500
Veterans Sports Park
1645 Valencia Avenue, Tustin 92782
Miriam Garcia: mgarcia@tustinca.org

TUSTIN FAMILY & YOUTH CENTER

SUMMER CAMP

June 1 - July 31, 2026
Estimated Attendance: 1,200
Tustin Family and Youth Center
14722 Newport Avenue, Tustin 92780
Erika Jennings: ejennings@tustinca.org

STREET FAIR & CHILI COOK-OFF

June 7, 2026
Estimated Attendance: 16,000
Old Town Tustin
Main Street and El Camino Real
Garrison De Vine: gdevine@tustinca.org

YOUTH TALENT SHOW

June 13, 2026
Estimated Attendance: 200
Community Center at The Market Place
2961 El Camino Real, Tustin 92782
Stephanie Finn: sfinn@tustinca.org

CONCERTS IN THE PARK

June 10 - July 29, 2026
Estimated Attendance: 2,700 weekly
Peppertree Park
230 West First Street, Tustin 92780
Stephanie Finn: sfinn@tustinca.org

JULY 4TH CELEBRATION

July 4, 2026
Estimated Attendance: 9,000
Tustin High School
1711 El Camino Real, Tustin 92780
Stephanie Finn: sfinn@tustinca.org

MOVIES IN THE PARK

July 10 - August 7, 2026
Estimated Attendance: 250-300 weekly
Varying Parks in Tustin
Myles Garvin: mgarvin@tustinca.org

TUSTIN TILLER DAYS

October 2 - 4, 2026
Estimated Attendance: 30,000
Columbus Tustin Park
14712 Prospect Avenue, Tustin 92780
Karl Halili: kdhalili@tustinca.org

BARK OR TREAT

October 10, 2026
Estimated Attendance: 1,000
Bark Barracks at Tustin Legacy Park
1645 Valencia Avenue, Tustin 92782
Miriam Garcia: mgarcia@tustinca.org

OLD TOWN ART WALK

October 17, 2026
Estimated Attendance: 7,000
Old Town Tustin
Main Street and El Camino Real
Cece Torres: ctorres@tustinca.org

HALLOWEEN BASH

October 23, 2026
Estimated Attendance: 500
Tustin Family and Youth Center
14722 Newport Avenue, Tustin 92780
Erika Jennings: ejennings@tustinca.org

HALLOWEEN HOWL

October 30, 2026
Estimated Attendance: 1,000
Clifton C. Miller Community Center
300 Centennial Way, Tustin 92780
Jessica Castro: jcastro@tustinca.org

VETERANS DAY CELEBRATION & CAR SHOW

November 7, 2026
Estimated Attendance: 1,500
Veterans Sports Park
1645 Valencia Avenue, Tustin 92782
Myles Garvin: mgarvin@tustinca.org

CHRISTMAS TREE LIGHTING

December 4, 2026
Estimated Attendance: 5,000
Old Town Tustin
El Camino Real and 3rd Street
Erika Jennings: ejennings@tustinca.org

BREAKFAST WITH SANTA

December 12, 2026
Estimated Attendance: 200
Community Center at The Market Place
2961 El Camino Real, Tustin 92782
Stephanie Finn: sfinn@tustinca.org

HOLIDAY BASKET PROGRAM

December 19, 2026
Estimated Attendance: 100
Tustin Family and Youth Center
14722 Newport Avenue, Tustin 92780
Erika Jennings: ejennings@tustinca.org

TUSTIN ADULT SOFTBALL LEAGUE

Winter, Spring, Summer, Fall 2026
Estimated Attendance: 3,000
Tustin Sports Park
12850 Robinson Drive, Tustin 92782
Veterans Sports Park
1645 Valencia Avenue, Tustin 92782
Myles Garvin: mgarvin@tustinca.org



2026 PARTNERSHIP COMMITMENT FORM

SPONSOR INFORMATION

Company Name: _____

Company Representative: _____

How to List company Name in Marketing Materials: _____

Phone Number: _____

Address: _____

Email: _____

Social Media Handles: _____

PARTNER PACKAGES - MAXIMIZE YOUR COMMUNITY EXPOSURE!

Become a certain level sponsor for all events and programs for one discounted contribution.

BIG BANG PACKAGE

The Big Bang package features Tustin’s annual events with the highest attendance, including the Easter Celebration & Egg Hunt, Street Fair, and Chili Cook-Off, eight (8) weeks of Concerts in the Park, the July 4th Celebration, and the Tustin Tiller Days Festival and Parade.

\$25,000 Value • \$15,000 Package Price • Five (5) Signature City Events

WE LOVE TUSTIN PACKAGE

The We Love Tustin package has the best of Tustin’s community events and programs, including the Youth Track Meet, Easter Celebration & Egg Hunt, Community Yard Sale, one (1) week of Concerts in the Park, July 4th Celebration, one (1) week of Movies in the Park, Old Town Art Walk, Halloween Howl, Holiday Basket Program, Breakfast with Santa, Christmas Tree Lighting, Adult Softball League, Youth Talent Show, and Public Art Programs.

\$12,000 Value • \$8,000 Event Sponsor Package Price • 14 events

CELEBRATION PACKAGE

The Celebration package includes a great mix of our local events, including two (2) of our signature events that draw large crowds from all over the county: the Youth Track Meet, Easter Celebration & Egg Hunt, one (1) week of Concerts in the Park, 4th of July Celebration, one (1) week of Movies in the Park, and Old Town Art Walk.

\$6,000 Value • \$3,500 Supporting Sponsor Package Price • Six (6) events

Individual sponsorship packages can be tailored to meet your company’s unique promotional needs.

Payment Plan (check one):

- Quarterly (Based on events occurring in a specific quarter)
- Bi-annual (Based on events occurring in a bi-annual time frame)
- One Installment

Payment Method (check one):

- Credit Card
- Check

TOTAL # OF EVENTS: _____

TOTAL SPONSORSHIP: \$ _____

2026 PARTNERSHIP COMMITMENT FORM

Company Name: _____ Email: _____

SMOOCHES 'N' POOCHES

- Top Dog Sponsor (\$750)
- Gold Paw Sponsor (\$500)
- Silver Leash Sponsor (\$250)
- Community Bone Sponsor (\$100)

LOTERIA NIGHTS

- El Gallo Presenting Sponsor (\$500)
- El Sol Prize Sponsor (\$250)
- Familia Fun Supporting Sponsor (\$100)

BINGO NIGHTS

- Event Sponsor (\$500)
- Table Sponsor (\$250)
- Supporting Sponsor (\$100)
- Prize Sponsor

YOUTH TRACK MEET

- Event Sponsor (\$250)

EASTER CELEBRATION & EGG HUNT

- Presenting Sponsor (\$2,500)
- Title Sponsor (\$1,500)
- Event Sponsor (\$750)
- Supporting Sponsor (\$500)
- Contributing Sponsor (\$250)
- Prize Sponsor (\$50+ value)

COMMUNITY YARD SALE

- Title Sponsor (\$500)
- Event Sponsor (\$250)
- Assisting Sponsor (\$100)

VIVA TUSTIN CELEBRATION

- Grand Fiesta Sponsor (\$1,000)
- Fiesta Friend Sponsor (\$750)
- Cultura Crew Sponsor (\$500)

MEMORIAL DAY REMEMBRANCE

- Title Sponsor (\$500)
- Event Sponsor (\$250)
- Supporting Sponsor (\$100)

TUSTIN FAMILY AND YOUTH CENTER SUMMER CAMP

- Title Sponsor (\$2,000)
- Field Trip Sponsor (\$1,500)
- Fun Friday Sponsor (\$500)

STREET FAIR & CHILI COOK-OFF

- Official Sponsor (\$15,000)
- Presenting Sponsor (\$10,000)
- Diamond Sponsor (\$7,500)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$3,500)
- Silver Sponsor (\$1,500)
- Chili Teams Sponsor (\$500)
- Assisting Sponsor (\$250)

YOUTH TALENT SHOW

- Title Sponsor (\$500)
- Event Sponsor (\$250)
- Supporting Sponsor (\$100)
- Prize Sponsor (\$50)

CONCERTS IN THE PARK

- Title Sponsor (\$4,000)
- Event Sponsor (\$2,000)
- Supporting Sponsor (\$1,000)
- Contributing Sponsor (\$500)

JULY 4TH CELEBRATION

- Firework Grand Finale Sponsor (\$5,000)
- Firework Sponsor (\$3,000)
- Supporting Sponsor (\$1,500)
- Contributing Sponsor (\$500)
- Assisting Sponsor (\$250)

MOVIES IN THE PARK

- Title Sponsor (\$750)
- Event Sponsor (\$500)
- Supporting Sponsor (\$250)

TUSTIN TILLER DAYS

- Presenting Sponsor (\$10,000)
- Diamond Sponsor (\$7,500)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$3,500)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$500)
- Assisting Sponsor (\$250)

BARK OR TREAT

- Top Dog Sponsor (\$750)
- Gold Paw Sponsor (\$500)
- Silver Leash Sponsor (\$250)
- Community Bone Sponsor (\$100)

OLD TOWN ART WALK

- Presenting Sponsor (\$2,000)
- Event Sponsor (\$1,000)
- Supporting Sponsor (\$500)
- Contributing Sponsor (\$250)

HALLOWEEN BASH

- Spooktacular Sponsor (\$700)
- Monster Mash Sponsor (\$500)
- Trick-or-Treat Sponsor (\$300)

HALLOWEEN HOWL

- Title Sponsor (\$1,500)
- Event Sponsor (\$750)
- Supporting Sponsor (\$500)
- Contributing Sponsor (\$250)
- Prize Sponsor (\$25+ value)

VETERANS DAY CELEBRATION & CAR SHOW

- Title Sponsor (\$750)
- Event Sponsor (\$500)
- Supporting Sponsor (\$250)
- Contributing Sponsor (\$100)

CHRISTMAS TREE LIGHTING

- Snow Village Presenting Sponsor (\$4,000)
- Jingle Bell Sponsor (\$3,000)
- Merry & Bright Sponsor (\$1,500)
- Santa's Helper Sponsor (\$750)

BREAKFAST WITH SANTA

- Title Sponsor (\$750)
- Event Sponsor (\$500)
- Supporting Sponsor (\$250)

HOLIDAY BASKET PROGRAM

- Title Sponsor (\$750)
- Event Sponsor (\$500)
- Supporting Sponsor (\$250)

TUSTIN ADULT SOFTBALL LEAGUE

- Title Sponsor (\$6,000)
- Event Sponsor (\$4,000)
- Supporting Sponsor (\$2,000)
- Contributing Sponsor (\$1,000)

CREATIVE SIGNALS

- Sponsor (\$2,500)

PUBLIC ART PROGRAMS

- Marque Legacy Sponsor (\$70,000)
- Visionary Sponsor (\$50,000)
- Inaugural Sponsor (\$25,000)
- Public Art Sponsor (\$5,000)
- Gifted Art
- Monetary Donation

EMAIL TO:

TPRD@tustinca.org

MAIL TO:

Tustin Parks and Recreation
Department

300 Centennial Way, Tustin, CA 92780

SPONSOR CANCELATION POLICY

CANCELATION BY SPONSOR

Should a Sponsor elect to withdraw from a previously committed sponsorship, the following cancellation policy will apply based on the date written notice is received by the City/Organizer:

- **30 or more calendar days prior to the event:**
 - Sponsor may receive a refund of 50% of the sponsorship fee, less any non-recoverable or administrative costs already incurred.
- **15–29 calendar days prior to the event:**
 - Sponsor may receive a refund of 25% of the sponsorship fee, less any non-recoverable or administrative costs already incurred.
- **14 calendar days or fewer prior to the event (including no-shows):**
 - No refunds will be issued. Sponsor is responsible for 100% of the sponsorship fee.

NON-REFUNDABLE MATERIALS

Once marketing, promotional materials, signage, or advertising featuring the Sponsor's name/logo have been produced or distributed, associated costs are non-refundable, regardless of cancellation date.

FAILURE TO PAY

Sponsors with an outstanding balance at the time of cancellation remain responsible for any applicable fees based on the cancellation timeline above. Unpaid balances may affect eligibility for future sponsorship opportunities.

EVENT MODIFICATIONS OR CANCELATION

In the event the City/Organizer must cancel or significantly modify the event due to circumstances beyond its control, sponsorship benefits may be adjusted or refunded at the City/Organizer's discretion.

SUBSTITUTION

With prior written approval, a Sponsor may transfer their sponsorship to another City of Tustin event or program sponsorship opportunity. Substitutions are not guaranteed and must be approved in advance.

SPONSOR ACKNOWLEDGEMENT

I hereby acknowledge that I have read, understand, and agree to abide by the **Sponsor Cancellation Policy**, and I agree to the sponsorship selections indicated on the **2026 Partnership Commitment Form**.

Company Name: _____

Company Representative: _____

Signature: _____

Date: _____