



HALLOWEEN HOWL

SPONSORSHIP OPPORTUNITIES

As we navigate through these challenging times, the Tustin Parks and Recreation Department's goal is to continue offering safe community activities that bring family fun and excitement while helping Tustin to thrive. In keeping with tradition, Tustin will conduct a modified version of Halloween Howl to continue honoring our heritage and supporting our local businesses and non-profits.

Friday, October 30 **Drive-In Movie**

50 PRE-REGISTERED PARTICIPANTS

FEATURE FILM: THE HAUNTED MANSION

COLUMBUS TUSTIN MIDDLE SCHOOL - 17952 BENETA WAY, TUSTIN, 92780

Socially Distanced Pumpkin Patch

EACH CHILD WILL SELECT A FREE PUMPKIN

Virtual Costume Contest

SOCIAL MEDIA CAMPAIGN

OCTOBER 12-25TH

PATRONS ENCOURAGED TO SUBMIT
PHOTOS INTO THE CORRELATING AGE CATEGORY
FOR THEIR CHILD(REN), OR THE FAMILY CATEGORY
USING #TUSTINHALLOWEENHOWL OR
EMAILING TPRD@TUSTINCA.ORG

CITY OF TUSTIN
PARKS & RECREATION



"Making a Difference in Tustin"



Tustin Tiller Days
Established 1957



SPONSORSHIP COMMITMENT FORM

Company

Name: _____

Company Representative: _____

How to List Company Name on Marketing

Materials: _____

Phone Number: _____

Address: _____

Email: _____

**SPONSOR WILL PROVIDE MARKETING MATERIALS INCLUDING LOGOS,
PICTURES, VIDEOS, ETC.**

Diamond Sponsor (\$300)

Marketing across all Tustin Parks and Recreation social media platforms including Tustin Parks and Recreation Facebook and Instagram as well as Tustin Halloween Howl Facebook and Instagram.
Logo and weblink on Halloween Howl website.
30 second promotional video played before drive-in movies.

Platinum Sponsor (\$175)

Marketing across all Tustin Parks and Recreation social media platforms including Tustin Parks and Recreation Facebook and Instagram as well as Tustin Halloween Howl Facebook and Instagram.

Gold Sponsor (\$150)

Marketing on Tustin Halloween Howl Facebook and Instagram.

Mastercard, Visa, and Discover Cards accepted or make checks payable to the City of Tustin.

Send Sponsorship Form to:

Tustin Parks and Recreation Department
300 Centennial Way, Tustin, CA 92780

OR

TUSTINTILLERDAYS@TUSTINCA.ORG

FOR MORE INFORMATION

**CONTACT THE CITY OF TUSTIN PARKS AND RECREATION DEPARTMENT
AT (714) 573-3326, EMAIL US AT TPRD@TUSTINCA.ORG,
OR VISIT WWW.TUSTINTILLERDAYS.ORG**

