

# SPONSORSHIP PACKAGES

## CITY OF TUSTIN PARKS AND RECREATION DEPARTMENT TUSTIN STREET FAIR & CHILI COOK-OFF

### **PRESENTING SPONSOR \$10,000**

- Company name on Main Street banner in Old Town Tustin
- Opportunity to display ten (10) banners at the event (provided by Sponsor)
- On-air recognition prior to event by GoCountry 105 FM (number of slots to be determined)
- Recognition announcements at the event
- Opportunity to provide prizes for live contests
- Opportunity to pass out paper media throughout the event
- Full page advertisement in Street Fair program
- Logo to be on cover of event program
- Company logo or name on all event flyers, press releases, advertisements
- Company logo on event web page with hyperlink
- Logo on banner on Main Stage
- Complimentary entry for Street Fair booth
- Access to VIP area
- Company logo on VIP tent invite
- Company logo on event VIP parking passes
- Logo larger than lower tier sponsors
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative T-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

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## **Diamond Sponsor \$7,500**

- Company name on Main Street banner in Old Town Tustin
- Opportunity to display six (6) banners at the event (provided by Sponsor)
- On-air recognition prior to event by GoCountry 105 FM (number of slots to be determined)
- Company logo or name on all event flyers, press releases, advertisements
- Recognition announcements at the event
- Opportunity to provide prizes for live contests
- Full page advertisement in Street Fair program
- Company logo on event web page with hyperlink
- Company logo on banner on Main Stage
- Complimentary entry for Street Fair booth
- Access to VIP area
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative t-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

## **Platinum Sponsor \$5,000**

- Name on Main Street banner in Old Town Tustin
- Opportunity to display four (4) banners at the event (provided by Sponsor)
- On-air recognition prior to event by GoCountry 105 FM (number of slots to be determined)
- Recognition announcements at the event
- Half page advertisement in Street Fair program
- Company logo on all event flyers
- Complimentary entry for Street Fair booth
- Access to VIP area
- Stage "spot" throughout the event
- Company logo on event web page with hyperlink
- Company logo on banner on the Community Stage
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative t-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

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## **Gold Sponsor \$3,500**

- Opportunity to display two (2) banners at the event (provided by Sponsor)
- Recognition announcements at the event
- Half page advertisement in Street Fair program
- Company logo on all event flyers
- Complimentary entry for Street Fair booth
- Access to VIP area
- Stage "spot" throughout the event
- Company logo on event web page with hyperlink
- Company logo on banner on the Community Stage
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative t-shirts

## **Silver Sponsor \$1,500**

- Opportunity to provide raffle prizes for main stage
- Quarter page advertisement in Street Fair program
- Company logo on all event posters
- Complimentary entry for Street Fair booth
- Stage "spot" throughout the event
- Logo on sponsor banner at the C street Stage
- Company logo on event web page with hyperlink

## **Bronze Sponsor \$500**

- Eighth page advertisement in Street Fair program
- Stage "spot" throughout the event

## **Assisting Sponsor \$250**

- Business card size advertisement in Street Fair program



# SPONSORSHIP RESPONSE FORM

COMPANY NAME: \_\_\_\_\_

SPONSOR AMOUNT: \$ \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL (Required): \_\_\_\_\_

For Silver Sponsors and above, a booth is included in sponsorship. Please let us know your booth requirements:

- 10x10 - No Canopy
- 10x10 - With Canopy
- Electricity

Please return this form with your sponsorship to:

**Tustin Street Fair and Chili Cook-Off**  
**Attn: Robert Espinosa**  
**200 S "C" Street**  
**Tustin, CA 92780**

Make checks payable to City of Tustin. Please email company artwork in high resolution EPS format to [respinosa@tustinca.org](mailto:respinosa@tustinca.org).

**DEADLINE FOR ARTWORK IS FRIDAY, APRIL 24, 2020**

Sign if sent artwork \_\_\_\_\_

*Committee Use Only*

Processed     Check# \_\_\_\_\_ Date \_\_\_\_\_     Date Art Work Received \_\_\_\_\_